

## **Nanotechnology Company, Nanobles, Inc. specializes in Creating Various Different Formulation in Cannabinoid Medicine, Research and Development**



**Mike Robinson**  
CEO

**Nanobles, Inc.**

**Interview conducted by:**  
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**CEOCFO Magazine**

**CEOCFO: Mr. Robinson, what is Nanobles, Inc?**

**Mr. Robinson:** Nanobles™ is a health and wellness entity that specializes in creating various different formulations, with the most cutting-edge nanotechnology creations. We work on cannabinoid medicine, research and development, we work on essential oils as medicine as research and development on them. We are also in the process right now, of preparing one of our flagship brands, known as NANO TERPS. It will have 2 different types; Relaxation Recovery, and Tropical Topicals, are the 2 different proprietary blends, under the NANO TERPS line. Therefore, Nanobles is a

nanotechnology corporation in the Bay area of California, that is now merged with my Global Cannabinoid Research Center, which has been on the cutting edge of cannabinoid medicine research and development, as well as education, internationally over the last 4 years.

**CEOCFO: What does nanotechnology bring to cannabinoids and essential oils? Why does nanotecj make a difference? How does it make a difference?**

**Mr. Robinson:** It is treating people on the cellular level. There is a huge difference between water soluble nanotechnology and oil. When we look at cannabinoid medicines as they exist now, they are mostly cannabis products in dispensaries. These are various different CBD or THC oils, and when we look at our body and how our bodily systems function, the body is comprised of water. It does not absorb oil very well.

Nanotechnology allows us to shrink the cannabinoids size, so it makes is smaller, so it allows you to get more power for the punch. At the same time, it creates solubility. Therefore, when you add nanotechnology to cannabis, or cannabinoid medicine, or with essential oils and essential oil medicine, what you create is a medicine that can permeate the cell, all the way to the nucleus, and treat someone on that cellular level, which is something that oil just cannot do.

**CEOCFO: Does the public understand the difference between a "fly by night cannabis company" and a company with integrity, like Nanobles? How do you educate people, so that they recognize the difference and what they should be looking for, not what they seem to be getting most of the time?**

**Mr. Robinson:** That is an excellent question. I know that people do not understand the difference between a legitimate company in the role of cannabis, and one that is sort of operating at the seat-of-their-pants level. There is a lot of very fancy branding, that can make something look really good, that is just your everyday, run of the mill, average product. There is non-fancy branding on products that could be the cleanest, most pristine thing that you could ever use. Pricing

sometimes makes people go after something, because it costs more, and it really works less. Therefore, I believe that there is a ton of consumer confusion in the world of the cannabis industry, in general.

There is a breakaway now, in 2 different categories. We have to start looking at both cannabis as a cottage industry with dispensaries, and these stores, and we also have to look at cannabinoid medicine, which is going to enter, and already has, the world of pharmaceuticals. It is sort of 2 different things. Therefore, I believe that consumers are getting more and more confused as they learn more and more, because the plant itself is so much different than any other type of medicine they have ever used. It has been stigmatized so bad, that most people look at it as a recreational item, instead of a medicinal item. As most people learn about more cannabinoids, more terpenes, more different parts of the cannabis plant, it is overwhelming. Most people need some type of guidance.

**CEOCFO: *How do you work on the education aspect? You said you do that globally. What are you doing to share the real story?***

**Mr. Robinson:** At the global cannabinoid research center, which is now a division of Nanobles, I speak and educate at symposiums all over the world. I target and try to hit the smaller symposiums that have doctors from all over the world attending on subjects that have nothing to do with cannabinoid medicine, so I can then present and educate doctors in the world of oncology, or it could be rheumatology, who knows what it might be, but it is something that is completely not tied to cannabis science. That way, I am hitting a crowd that has never heard about this, does not even know the endo cannabinoidic system exists, and this is a system that modulates every other functioning system of our body. It is very important.

**"We believe that we have concepts that will change healthcare, from here forward. The various different creations that I work on daily, have to do with continuing the existence of mankind, in the healthiest of manners. We have gone over 100 years with the cannabis plant and its constituents under a microscope, and 90 years with it being outlawed through prohibition." Mike Robinson**

As we start education doctors that do not about cannabinoid medicine, we find that acceptance around the world is growing and growing and growing. I believe that there are many people doing what I do, and we all do it a little bit differently. That is one aspect of what I do in education, and what GCRC does, the Global Cannabinoid Research Center.

Another aspect is what I do on my own, on social media. I use a very advanced AI posting system, of which I am on 12 platforms on your average day, over 200 posts to internet, every big place that you can think of, from Facebook to LinkedIn, from Instagram to Twitter, Reddit; you name it. They all get with the same posts, multiple times a day, to continually try to drive home factual information about cannabinoid medicine to patients, rather than just the information that you are going to find in our average social medial group.

**CEOCFO: *What is the key to getting doctors to pay attention? Is there certain line, a phrase, a certain way of approaching it, that they really look up and say, "Wait, I really look at this, it is not just another presentation?"***

**Mr. Robinson:** "Look at me." Those three words sound like I am really seeking attention for myself, but I am not. I am seeking attention for this plant. In 1995, I was critically injured in a high speed, professional auto racing wreck, paralyzed on the right side. In 2003, after I got up out of that wheelchair and had been up, walking around, even surfing, I got cancer for the first time. I had your everyday oncology treatment, and I had the cancer cut out of my neck, non-Hodgkin's. I had radiation and chemotherapy treatments. Six weeks into them, my right side went numb. It took 3 years for me to get out of that wheelchair, because I chose to use preventative medicine. In 2013, I made it very well know, at least to all of those that follow me, that I ingested cannabinoids for the first time. In the wreck back in 1995, I gained severe epilepsy from the bad head injury, in that racing wreck. In 2013, when I ingested for the first time, the seizures ceased. I went a 7-day period of having no idea of why I was not seizing anymore, because my roommate, who was from Korea and could not speak English clearly, could not even pronounce what he was giving me! I had to discover that I was using cannabinoids, ingested, and that is why I was not seizing anymore, and that got me going! Now, I did not keep ingesting. If I would have, I probably would have been okay a couple of years later.

In 2015, I had a recurrence of that non-Hodgkin's lymphoma, and it came with 2 friends: prostate cancer and Hodgkin's lymphocytic! Now I had 3 stage 4 cancers at one time in 2015, and the choice I made was that I was going to travel the nation giving away cannabis oils and pave my way to heaven. I just figured that every bottle of oil that I gave, everything that I gave, was one step closer to Jacob's Ladder, I could go up and see the Almighty, and just be done. With 3 stage 4 cancers, there is no way that I am living. That was my mission. One day, I came to my front door, it is about 8 feet away from where I am sitting, to bring oil to a young girl by the name of Genevieve. Here we are 6 years later, and Genevieve is my daughter. It started something known as the Cannabis Love Story, that is a website, cannabislovestory.com. People can read the whole story about what I just told you. I got better; I beat those cancers. I was addicted to opioids. I was very public about quitting oxycontin, about quitting the opioids cold turkey, while I still had the cancers and had every right to still get them from doctors. I just said, "No more." At that point, when I just said "no more" to the opioids, I was also a director at the American Academy of Cannabinoid Medicine here in Santa Barbara, so I was in a position where doctors all over the world were already looking at this young academy of medicine, and their director who as on his way to beating 3 stage 4 cancers.

Towards the end of 2018, I started the Global Cannabinoid Research Center, and I left the American Academy of Cannabinoid Medicine, and at that point I started doing symposiums all over the world by video, these different video appearances. Therefore, when I speak to doctors in symposiums, and there is a slide show presentation, one of those slides are my diagnostics, and I stop and say, "Excuse me, let us take a look at me a few years back. These are my 3 stage 4 cancers. The next slide is cannabis oil. This is the oil that I used. The next slide is water soluble cannabis oil. This is nanotechnology. It actually goes all the way to the nucleus, penetrates on the cellular level," and I teach doctors that way, by saying, "Look at me, I am someone who had 3 stage 4 cancers, who was a serious opioid addict, to pharmaceuticals, but still." When you are a former NASCAR driver, and you can stick your hand out with a big tattoo of your car on your arm, and ask a pain management doctor for more, they give you more. I believe that is a long answer to your question, but it answers it very thoroughly, that I am able to tell doctors, and show doctors, that this is what cannabinoid medicine does. Then I am able to share with them my history of travelling the nation, and giving away oils to thousands of patients, parents, kids, you name it, working with people with all kinds of health issues and disorders, cancers, and watching them thrive and survive and live. I think that testimony is so powerful, that any doctor that truly is living by his code is going to listen.

**CEOFCO: *Would you tell us a little bit more about the merger, and what that lends to the business side of what you are doing?***

**Mr. Robinson:** Nanobles itself, was an IT holding entity up until the merger. My partner David Uhalley is the Chief Operating Officer. He is extremely talented when it comes to researching trademarks and patents. David Uhalley did a beautiful job in following me, as I move about so quickly, in filing those trademark applications behind what I am doing, making everything proprietary. One of the things that he managed to do was file the trademark application on essential oils for use in oncology, right at the time that the US government made the decision that cannabis was essential in the pandemic, and the meaning behind that was huge! That is because we gained the trademark to the word NANO for use with essential oils, and at the same time the government said that cannabis oils are essential. It created a definition to where we had to make a decision and were we going to start offering products or keep holding IT and creating more and more intellectual property, to at some point expand on or sell.

With all of the changes, I made the decision to take the Global Cannabinoid Research Center, that I had built up of the past 4 years, and infuse it into Nanobles, creating one big entity, that is also a nanotechnology entity, and also the Global Cannabinoid Research Center. What this means is that the formulations, the power of the technologies that I create, now go into the entity that just held the trademarks. Therefore, we will now make products, we will now move into R&D, we have got some very exciting joint ventures that we will be announcing in this nation and beyond. We are working with several in Thailand. We are working with a very large pharmaceutical entity in Canada that is relocating to the United States.

**CEOFCO: *What surprised you as you have gone through the journey to where you are today? What surprised you in trying to get the story out and learning about what is going on in the industry?***

**Mr. Robinson:** It surprised me that there has not been more attention paid! I am not someone who seeks public affection and attention. I am out there educating because I have to. I beat 3 stage 4 cancers using a plant. I have an obligation to tell the world about this, and my biggest hurdle is being able to! I cannot watch network TV anymore, at all,

because I watch shows about people surviving on an island, or dating each other, or all of this worthless media on TV. It is like, this is not sharing anything that can help someone else's life. Sure, it is entertainment, but my biggest obstacle has been actually getting my story out there. There has been a big reason why, so I cannot blame journalism or anything like that. I have to get down to the nitty gritty of what that obstacle was.

For a period of several years, I thought was gone. There was no way I was going to beat those cancers. Then I met Genevieve, I came to this home, I adopted her. My compassion patient because my daughter. I had to live, and I did! Then I had to turn around and face statutes of limitations for giving away cannabis oil, all over a nation that considers it a Schedule 1 substance. I had to go all the way through, until the pandemic, in mid-2021, to watch every single statute of limitation fall away, so I could safely talk about what I have done in the past and how I got to where I am today. Therefore, we are really in the first year of my ability to do that.

**CEOCFO: *There are so many new concepts, new ideas, improved ideas on what is available, particularly in the health and wellness arena. Why pay attention to Nanobles, Inc?***

**Mr. Robinson:** We believe that we have concepts that will change healthcare, from here forward. The various different creations that I work on daily, have to do with continuing the existence of mankind, in the most healthiest of manners. We have gone over 100 years with the cannabis plant and its constituents under a microscope, and 90 years with it being outlawed through prohibition.

At Nanobles, what we look at are constituents other than what the rest of the industry looks at. We do not look at TCH and CBD. We look at terpenes, essential oils, enzymes, all these other different parts of the plant, solubility, and the ability to deliver them to a patient, to where it actually heals them. We do not look at an ongoing supply of a recreational product, or something such as that. I believe our biggest attraction is that we are looking to heal folks, rather than supply then wit product in an ongoing manner.