

Neurostimulation Device and App that Suppresses Stress Responses And provides a Substance-free Way to Improve Sleep



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CEOCFO: *Mr. Goldwasser, would you tell us the vision when you founded Thync?*

Mr. Goldwasser: The vision was to have a substance-free way to change how we feel from a mental and emotional well-being perspective - to be able to shift our mental state without pills or drinks. We do it by tapping into natural mechanisms built into our biology. And the way we do that is by using neuroscience.

CEOCFO: *What have you developed that is available today?*

Mr. Goldwasser: We have the first technology for someone to actively lower his or her stress levels and improve sleep in a completely substance-free way. It is an active tool and the safest way that anyone can use to manage stress, anxiety and improve their sleep.

“One of the biggest problems we face in the United States is stress and anxiety but an equally large problem that results from this epidemic is runaway addiction and self-medication... We have a chemical-free way to help people manage these situations.” - Isy Goldwasser

CEOCFO: *How does it work?*

Mr. Goldwasser: It works by neurostimulation. We've spent years working on the locations in the algorithm to activate nerves that are located on the head and neck; with our new product those targeted nerves are all on the neck. With our new product, called Thync Relax Pro, you place a small device called a pod behind your neck and use your phone to control the pod. You choose one of two programs, either deep sleep or deep relax, which in turn stimulate the nerves that are directly connected to several regions of the brain that control your stress response and sleep cycles.

CEOCFO: *Do people have to buy into the concept and how important is thinking it will work?*

Mr. Goldwasser: It took us two and a half years to beat the placebo effect because the human mind is very powerful. It is really only necessary for someone using Thync to have a need to relax or sleep. Our neurostimulation programs run for up to thirty minutes in length, but most people feel the effects and use them for ten to fifteen minutes.

CEOCFO: *Does it matter how quickly you start after first signs of agitation?*

Mr. Goldwasser: We never formally tested that, but I can tell you that most people do use it once they are upset, feel stressed or anxious or when they are having trouble sleeping. If it is for sleep, we suggest you would start Sunday night