



## IoT Technology and App for smartphones that provides Smart Access, Energy, and Automation Management and Control for Multifamily and Student Housing



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Chief Executive Officer

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**Interview conducted by:**  
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**“If home is where the heart is, then multifamily is the heart of the city, and StratIS is the smart start.” - Felicite Moorman**

**CEOCFO: Ms. Moorman, your site indicates Stratis is the smart start for smart cities. How?**

**Ms. Moorman:** We provide access, energy, and automation management and control for commercial residential properties. Think of apartments and dorms; anyplace where there are competing interests between a property owner or manager and residents.

**CEOCFO: How do you mitigate between the two?**

**Ms. Moorman:** We offer collaborative control. In other words, the property owner or manager, as the person investing in our technologies, has master control over their property. They have to have this in order to reduce liabilities and increase security on a site. We all know the hard key for instance, that says, “Do not duplicate.” This eliminates that and the tracking of those credentials and replaces it all with easy to use property manager and resident apps, on a phone or tablet.

**CEOCFO: What are some examples of where Stratis comes into play?**

**Ms. Moorman:** Think of a lost key for instance. An individual loses their key and typically has to go to property management, if indeed property managers are even on site, otherwise they are calling the emergency line for that office, and have a hard key created. Or if they have given it to a bad boyfriend or someone who should not have access to their property, they have to have that door lock replaced. One of the things that Stratis does is create a Bluetooth credential. You can now unlock your door with your phone. I have a sixteen-year-old daughter who has never lost her phone. She has probably lost everything else I have ever given her. It is one of those things that people hang on to. They also have smart cards and fobs, so that they are not tied to their phone if they do not want to be. If you are going for a jog, maybe you do not want to take your phone. Maybe you do for the music, which is what we have experienced, but it creates an easy way to provide a replacement credential, give access to a guest, provide access to your maintenance person without them having to come to the actual management office. For instance, the resident requests a maintenance review of some issue and they can send a picture to the property owner, the owner then sends a time via text to that resident and sees if that time is ok to enter their apartment. If the answer is yes, that automatically sends a maintenance credential to your maintenance worker’s phone, thereby alleviating the back and forth of scheduling and also the need for your maintenance person to come all the way back to the leasing office. This is great for after hours as well.