

Q&A with Todd Moseley, CEO of Spinal Simplicity, LLC bringing to market their Interlaminar Fusion Device with the only FDA-Approved MIS Lateral Surgical Approach to the Posterior Fusion and Fixation of the Thoracic, Lumbar and Sacral Spine



Todd Moseley
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Interview conducted by:
Lynn Fosse, Senior Editor
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CEOCFO: *Mr. Moseley, would you tell us about Innovative Simple Solutions, which is the tagline on the Spinal Simplicity site?*

Mr. Moseley:

Spinal Simplicity's goal is to create innovative products that bring unique and beneficial features to surgeons, patients and hospitals. The idea is to provide a simple, minimally invasive and easily reproducible procedure for surgeons in which patients' tissue disruption is minimized, pain relief is achieved, and the recovery process is significantly shortened. The goal is to get patients back to their normal lives and activities as quickly and efficiently as possible.

CEOCFO: *What is the standard way and compare that with the Spinal Simplicity way?*

Mr. Moseley:

Currently, the gold standard in the spine industry for a posterior lumbar fusion is bilateral pedicle screws and rods. This procedure normally ranges in time from an hour and a half to four hours and also requires a lengthy recovery in which the patient may undergo extensive physical therapy. The Spinal Simplicity method allows the surgeon to achieve a similar outcome with a significantly smaller lateral incision and minimal tissue disruption. With our method, surgeons may achieve a posterior fusion in a fraction of the time and are preserving muscle tissue and ligaments.

CEOCFO: *What does the device do and how does it enable a shorter time period?*

Mr. Moseley:

The Minuteman G3R is a posterior fusion and fixation device with the only FDA-approved MIS Lateral surgical approach to the posterior aspect of the spine. The Minuteman technique requires a one-inch lateral incision and dilates muscle without further disruption. Due to the strong fixation and large graft window of the implant, the natural height of the lumbar spine can be restored and fusion may occur. The efficiency and reproducibility of placing the Minuteman implant allows surgeons an average surgical time of 15-20 minutes.

CEOCFO: *Have surgeons been looking for a better method?*

Mr. Moseley:

I believe surgeons are always seeking the best technology available for treating their patients to return them back to normal activities as soon as possible. Spinal Simplicity is well-positioned to offer innovative products that enable surgeons to access new technology and provide alternative options for patient treatment.