

## **Quorum Appoints Lee Poseidon to Head U.S. Operations**

Calgary, Alberta, January 13, 2005 – Quorum Information Technologies Inc. (Quorum) announced today that Lee Poseidon has been selected to head up its growing U.S. business. Mr. Poseidon is an automotive industry veteran with more than 20 years of global operating management and leadership experience in a variety of settings, from start ups to mature businesses. As Vice President and General Manager - Quorum U.S., Mr. Poseidon will be responsible for executing on key elements of the Company's strategic plan for deployment of XSELLERATOR™ in the U.S. market. XSELLERATOR is the only completely integrated, Windows-based DMS software on the market. It automates and streamlines dealerships' sales, service, parts and accounting departments.

"We are delighted to have an individual of Lee's caliber on board," said Maury Marks, President and CEO of Quorum. "Lee has a proven track record of strong leadership. He brings a tremendous amount of knowledge and experience in the automotive industry on a global scale, as well as a wealth of experience in growing companies. In order to meet demand in the U.S., our strategic plan is to complete a number of key alliances to enable us to penetrate the U.S. market quickly," continued Maury. "Lee will play a big part in that strategy, and he will be a huge asset to the Company."

Most recently, Mr. Poseidon was the Senior Vice President and General Manager of ProQuest Global Automotive, a division of ProQuest, (aka Bell and Howell) where he successfully revitalized, and grew on a global basis, a mature electronic parts cataloguing business with sales in excess of \$100 million annually. Previously, he was the Chief Operating Officer of the National Automobile Dealers Association in McLean, VA. Mr. Poseidon also spent 15 years with The Reynolds & Reynolds Company in Dayton, OH., where he held a variety of senior management positions. Mr. Poseidon earned his MBA from Xavier University and his B.A. degree in Economics from Ohio Wesleyan University.

"I have been impressed with Quorum's leadership, and with what Quorum has already achieved in a fairly short time," said Mr. Poseidon. "The XSELLERATOR product is built on current technology and is proven. It offers robust functionality and an attractive business model at a time when U.S. dealers are looking for a viable alternative."

## About Quorum:

Quorum (TSX V: QIS) is a successful information technology company that develops, markets, implements and supports its own software products for specific vertical markets. Its key products are DISTRIBUTOR<sup>™</sup>, a Windows and Web solution, and XSELLERATOR dealership management software, which combine to form a Dealership and Customer Relationship Management System (DMS) for the automotive dealership market. Quorum's success comes from delivering the best DMS System on the market, and their commitment to total customer satisfaction.

## **KEY MANAGEMENT METRIC**





For further information, contact:

XSELLERATOR (XS) TARGET MARKET	Total # Dealers	% Mkt. Share at Jan /05	XS Dealers 01/06/05	XS Dealers 12/31/01	% Increase From 12/31/01
GM/Saturn Canada	793	13.87	110	30	266%
GM United States	7647	.07	6	-	-
Satum United States	437		3.5	(#)	

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