Zoeticx and WGSIGMA joint project in addressing healthcare data challenges

San Jose, CA (June 5, 2013) – Zoeticx and WGSigma Systems announces a joint project to address the challenges of patient data interoperability from diverse medical data sources to Improve Patient Outcomes® in Healthcare. To Improve Patient Outcomes, our combined capabilities addresses two critical health care challenges: 1) ensure patient care continuum across healthcare institutes through seamless access of patient medical data and 2) timely identification of symptomatic patterns using Dynamic Medical Messaging System® (DMMS) to notify the right care provider for the right treatment.

Zoeticx Patient-Clarity addresses the EMR Interoperability with the capability to bring patient medical records from diverse data sources, representing patient engagements with different healthcare institutions and the capability to target alert notifications to the right care provider, at the right time, for the best patient outcomes.

WGSigma Systems' Big Data Application Server solves the 'Segment of One' problem providing real time insight and notification for a specific patient. Unlike traditional offline approaches to correlation and pattern discovery, SIGMA Application Server supports real time pattern driven applications which function as a direct pipeline between data and event occurrence to trigger a medical notification to Zoeticx applications.

'Our mission is about inspiring next generation healthcare applications to improve patient care quality, while maintaining care costs and simplifying healthcare administration,' said Thanh Tran, CEO of Zoeticx Inc. 'Zoeticx solutions are aiming at addressing the EMR Interoperability – making the data available and continuous, and target alert notification. Combined our solutions provide enhanced ability to analyze patterns and trends, creating trigger events from WGSigma.' The unique combination of Zoeticx solution on EMR Interoperability, target alert notification supported by DMMS and WGSigma's semantic context inference capabilities enables raising the bar on patient care quality, while lowering care cost and improving care providers' scalability. 'Bringing together the unique technical capabilities of Zoeticx and WGSigma will enable new innovation for the healthcare industry for the most important part of the healthcare segment – the patients' says Wai Wong, CEO of WGSigma.

For more information, please visit the respective company websites at:
www.zoetcix.com
www.wgsigmasystems.com