



IMMEDIATE RELEASE

Visier Inc., Named “Cool Vendor” in Human Capital Management Software 2012 Report

Vendors selected for the “Cool Vendor” report are innovative, impactful and intriguing

VANCOUVER, BRITISH COLUMBIA, May 3, 2012 - [Visier Inc.](#), the innovation leader in delivering [workforce analytics](#) through the cloud, today announced that the company has been included in the list of "Cool Vendors" in Human Capital Management Software, 2012 report by Gartner, Inc.

Gartner's Cool Vendors in human capital management (HCM) software for 2012 help organizations throughout the full employee life cycle, from workforce planning to separation.

According to Gartner, many organizations have traditionally underinvested in workforce analytics, but they have seen a strong interest starting to build over the last two years and expect to see this trend continue.

Many organizations believe in the power and importance of managing and reporting workforce analytics but a significant amount of organizations are still figuring out how best to access and measure the data more effectively. One problem that often stands in their way—especially when organizations use multiple, disparate HR systems to track HR data—is that they cannot get a unified and comprehensive 360 degree view of their *true* workforce data, which is necessary to create a people strategy to increase the ROI of their human capital.

Visier Workforce Analytics is an end-to-end, cloud-based application designed to easily identify the key insights necessary to improve the ROI of an organization's human capital. Visier Workforce Analytics is a powerful, intuitive and interactive solution that uncovers deep insight into the core metrics of your workforce, by answering the most critical and fundamental questions companies have about their workforce, and more importantly, with predictive what-if analysis helps to predict and plan for their future needs.

“We believe our inclusion in the Cool Vendor report by Gartner is further recognition that our mission to empower organizations with the most critical and deepest insights, in order to optimize their people strategy to meet their business strategy, is resonating with both customers and industry influencers,” according to John Schwarz, Founder and CEO of Visier. “Organizations are realizing that their business strategy cannot be implemented without a supporting people strategy. Traditional human capital management approaches have not provided the necessary insight and analytics to create an effective people strategy. With Visier Workforce Analytics, organizations finally have the solution they need to turn insight into action.”

About the Cool Vendors

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose

About Visier

Headquartered in Vancouver, B.C. and San Francisco, Calif., Visier delivers [workforce analytics](#) through the cloud to empower HR professionals with the most critical insights for optimizing their people strategy to meet their business strategy. Visier's unique analytics combine the sophistication of predictive capabilities with the ease-of-use of consumer applications.

Founded in 2010, by business intelligence experts - including former Business Objects chief executive officer, [John Schwarz](#) - the company's leadership team has a proven track record of technical, operational and strategic management success with companies such as IBM, SAP and Symantec. For more information, visit www.visier.com

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