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## **TYRX<sup>®</sup> Patient Education Site Wins Web Health Award**

**HeartDeviceInfection.com**

### *Raising Awareness of Heart Device Infections Associated with CIED Implantations*

MONMOUTH JUNCTION, N.J.--([BUSINESS WIRE](#))--TYRX, Inc., the leader in the commercialization of implantable medical devices designed to help reduce surgical-site infections associated with cardiovascular implantable electronic devices (CIEDs) including pacemakers and implantable defibrillators, announced today that it has received the coveted 2012 Web Health Gold Award for its patient education web site, HeartDeviceInfection.com.

HeartDeviceInfection.com, targeting patients and caregivers, has been created to raise awareness of surgical site infections associated with heart device implants, and to offer information and resources for reducing that risk.

Now entering its 14<sup>th</sup> year, the goal of the Web Health Awards is to recognize high-quality digital health resources for consumers and health professionals. A panel of health technology professionals judge entries on content, format, success in reaching the targeted health audience, and overall quality.

“We are very honored to receive our Web Health Gold Award for HeartDeviceInfection.com. Our goal in creating this site was to provide a resource for patients and caregivers searching for heart health information,” commented TYRX President and CEO, Robert White.

### **About TYRX, Inc.**

TYRX, Inc. commercializes innovative, implantable combination drug+device products focused on infection control, including the AIGISR<sup>®</sup> Antibacterial Envelope, designed to reduce surgical site infections associated with Cardiac Implantable Electronic Devices (CIEDs). AIGISR<sup>®</sup> products contain the antimicrobial agents, rifampin and minocycline, which have been shown to reduce infection by pathogens responsible for the majority of CIED infections, including “superbugs” such as methicillin-resistant *S. aureus* (MRSA).\*

For more information, please visit [www.TYRX.com](http://www.TYRX.com) or [www.HeartDeviceInfection.com](http://www.HeartDeviceInfection.com).

\*Data on file at TYRX and published in *PACE*.2009;32(7):898-907.

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