

July 18, 2012 10:15 AM Eastern Daylight Time

## **Seesmart Selected by SL Green Realty Corp. for One of the Nation's Largest LED Lighting Retrofits**

*Seesmart LED lighting technology to save \$750,000 annually for New York City's Largest Commercial Property Owner*

SIMI VALLEY, Calif.--([BUSINESS WIRE](#))--LED lighting manufacturer [Seesmart Technologies, Inc.](#) (OTC: SEST) today announced that it has been selected by SL Green Realty Corp., New York City's largest commercial property owner, to install its industry leading LED lighting products throughout 21 commercial office properties, as part of one of the nation's largest LED lighting efficiency projects.

“Seesmart is excited to work with SL Green Realty Corp. supporting the development of its energy efficiency program through this large scale lighting retrofit,” said Kenneth Ames, CEO of Seesmart Technologies, Inc. “The selection of Seesmart and its high efficiency LED lighting products by New York City's largest commercial property owner shows confidence in both our company, and the maturity of the LED industry to deliver significant cost savings through energy efficiency.”

This lighting retrofit will install more than 16,000 Seesmart LED lamps, replacing antiquated lighting technologies, including incandescent, halogen and fluorescent lights, to provide exceptional efficiency that reduces energy use by more than 50 percent. This is combined with superior lamp life of more than 8 years, which yields additional savings opportunities. SL Green anticipates this energy efficiency project will save \$750,000 through combined energy and material/labor savings, resulting in a project payback of only 3 years.

“SL Green is excited to commence with this innovative project, utilizing Seesmart LED products, to drive energy reduction throughout our portfolio,” said Jay Black, Director of Sustainability at SL Green. “Lighting represents approximately 25 to 30 percent of total energy cost in the commercial real estate industry, and addressing lighting efficiency is a key ‘low hanging fruit’ cost savings opportunity. SL Green found that Seesmart provides the incomparable solutions necessary, including high quality products, superior efficiency, longevity, warranty and exceptional customer service required to pursue this efficiency program.”

As part of the evaluation process, SL Green reviewed Seesmart with other top industry competitors through the assistance of Environmental Systems Corp., an industry leading designer/contractor of energy efficiency installations.

“Through all of our testing, Seesmart's products outperformed the other manufacturers in light output, lower wattage use, as well as return on investment. Seesmart continues to stay ahead of the market in terms of technology adaptation and continually offering

competitive LED lighting products.” said Greg Hudson of Environmental Systems Corporation.

SL Green anticipates the completion of the LED lighting retrofit in August 2012. This program is expected to be a catalyst for future retrofit opportunities, including mechanical, renewable energy, and additional LED lighting retrofits at other properties within its portfolio.

For more information about Seesmart and the company’s complete line of LED lighting solutions, visit [www.seesmartled.com](http://www.seesmartled.com).

### **About Seesmart**

Seesmart, Inc. is a division of Seesmart Technologies, Inc. Seesmart, Inc. is a complete LED lighting solutions company with decades of experience in research and development, manufacturing and distribution. Seesmart offers a broad product line to meet most commercial or residential needs and delivers a rapid ROI, high-quality products backed by up to a five-year warranty, immediate energy savings and true retrofit solutions. For more information, please visit [www.seesmartled.com](http://www.seesmartled.com).

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