

SOURCE: Sauer Energy



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Sauer Energy Reports CEO Dieter Sauer Media Interview Published by CEOCFO

Company Also Notes Recent Earth & Industry News Coverage of Its Wind Turbine

NEWBURY PARK, CA--(Marketwire - September 28, 2010) - Sauer Energy, Inc. ("SEI"), a BCO Hydrocarbon, Ltd. (OTCBB: **BCOZ**) subsidiary developer and producer of home and enterprise scale vertical axis wind turbine (VAWT) systems, today reported that its president and chief executive officer, Dieter Sauer, granted an interview to CEOCFOinterviews.com where it is posted on the front page of the current issue.

Additionally, the Company noted that the respected Earth & Industry News (www.earthandindustry.com) recently published an informative article about the SEI wind turbine system titled, "Sauer Energy Unveils Prototype Vertical-Axis Wind Turbine." The article is available at:

<http://earthandindustry.com/2010/09/sauer-energy-unveils-prototype-vertical-axis-wind-turbine/>.

In the in-depth CEOCFO interview, conducted by Senior Editor Lynn Fosse, Mr. Sauer addresses the renewable energy marketplace, the Sauer Energy wind turbine system and his vision for the Company.

In that interview, Mr. Sauer states, "We just became a public company a few weeks ago and are relatively undiscovered at this time while we focus on commercializing our turbines. We believe our consumer friendly turbines represent a quantum leap forward in wind power technology. Accordingly, we address an enormous and largely unmet potential global market anywhere the wind blows over 5 or 6 miles per hour regularly."

Mr. Sauer goes on to say, "We are preparing to enter the market with a revolutionary new wind turbine that pays for itself and ultimately generates free electricity. Sauer Energy will be providing an instrument that is going to help people, improve lives, save money and improve the planet. This is not a fad; wind power will be around for the next two hundred years and we plan to stay at the leading edge of this technology with our patent estate and ongoing R&D."

Read the entire interview at <http://www.ceocfointerviews.com/interviews/BCOZ-SauerEnergy10.htm>. The full text of the interview will also be posted on the Sauer Energy website Newsroom at: http://sauerenergy.com/index.php?option=com_content&view=article&id=106:ceocfo-interview&catid=40:in-the-spotlight&Itemid=78

About CEOCFOinterviews

CEOCFO is a weekly worldwide online publication offering search engine optimization -- featuring breaking news and corporate changes with CEO, CFO and Analyst Interviews with publicly traded & venture capital companies on the U.S. (NYSE, NASDAQ, AMEX, OTC: BB, Pink Sheets), Canadian (TSX & TSX-V) and International stock exchanges.

About Sauer Energy

Based in Newbury Park, California, Sauer Energy is a developer and producer of vertical axis wind turbine systems for use on homes and small buildings. These units are designed to be sold in kits, for easy plug & play installation, and can be roof-mounted or stand alone. Sauer Energy... The Future of Energy! For more information, visit www.sauerenergy.com.

Forward-Looking Statements

This news release includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. While these statements are made to convey Company progress, business opportunities and growth prospects, readers are cautioned that such forward-looking statements represent management's opinion. Whereas management believes such representations to be true and accurate based on information and data available to the Company at this time, actual results may differ materially and are subject to risk and uncertainties. Factors that may cause actual results to differ include without limitation: dependence on key personnel and suppliers; SEI ability to commercialize its wind turbine technology; ability to defend intellectual property; wind turbine material and component costs; competition; economic conditions; consumer demand and product acceptance, and availability of growth capital.

Additional considerations and risk factors are set forth in reports filed on Form 8-K and 10-K with the SEC and other filings. Readers are cautioned not to place undue reliance upon these forward-looking statements; historical information is not an indicator of future performance. The Company undertakes no obligation to update publicly any forward-looking statements.

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