

## For Immediate Release:

### Potentia Analytics Appoints New Vice President of Operations.

Carbondale, IL March 12, 2019. Potentia Analytics, Inc. the innovative software company known for Patient Flow Optimization and Intelligent Provider Scheduling, has announced the appointment of Bonnie Kucharski as Vice President of Operations. She will lead operations across a broad range of duties for client focused platforms working with clients, partners and management teams to enable efficient, cost-effective operations.

Mrs. Kucharski is a dynamic operations leader with over 20 years of experience in the technology sector. She comes to Potentia Analytics from Liaison (OpenText), a leading provider of cloud-based enterprise application integration and data management solutions with a large footprint in healthcare data translation and harmonization. For nearly a decade she grew and led the technical integrations team responsible for the translation and architecture of data between two companies therefore optimizing interoperability.

“Resolution, implementation of innovative strategies and team building is a strength I bring to the table from Liaison. I look forward to identifying new challenges and opportunities to support the initiatives of Potentia Analytics.” said Bonnie Kucharski, VP of Operations at Potentia Analytics.

Bonnie has held strategic positions within the technology sector at organizations including 3Com Corporation (formerly US Robotics) and Blackboard (formerly SchoolCenter). She has a Master of Arts degree in Organizational Management from Ashford University and a Bachelor of Arts degree in Business Management from DePaul University. She is also a certified Project Management Professional (PMP).

“We are very excited to have Bonnie as a part of our leadership team. Bonnie has a deep understanding of our market, products, customers and she has the ability to transform that knowledge into actionable results within our teams.” from Sean Bozorgzad, MD, Co-Founder and CEO of Potentia Analytics.”

#### **About Potentia Analytics**

Potentia Analytics is the innovative software development company that uses artificial intelligence, data mining, machine learning and game theory to develop leading-edge solutions that drive decision making, efficiency and profitability for their clients. Symphony, the Intelligent Provider Scheduling platform currently simplifies the shift scheduling process for more than 1 Million hours per month with over 19,000 providers in 49 states through automation reducing scheduler load, maximizing efficiency and utilization. Bernoulli, Patient Flow Optimization, models and simulates the flow of patients through the hospital beginning with the Emergency Department, reducing Length of Stay and lost revenue from patients who leave without being seen. Bernoulli’s engine has recommended operational models with a valued monetary impact of 15-20 Million dollars. Both solutions are optimized for healthcare and can be applied across multiple industries along with Foresight their predictive analytics tool which enhances prediction and decision-making accuracy using game theory, predictive analytics, data mining, machine learning, and sentiment analysis to leverage In-house Subject Matter Experts for negotiation insights.

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