

News Release

Money4Gold Enters into Service Agreement with Industry Competitor, My Gold Envelope

BOCA RATON, Fla. -- Money4Gold Holdings, Inc. (OTCBB: <u>MFGD</u> - <u>News</u>) today announced the execution of a Service Agreement between Money4Gold W.Y., Inc., its wholly-owned subsidiary, and MGE Enterprises Corporation, d/b/a My Gold Envelope. Under the terms of the Agreement, Money4Gold will provide appraising, refining and other services to My Gold Envelope, which has been a top competitor in the online gold and precious metals buying space.

Money4Gold's proprietary platform, coupled with its direct relationship with one of the nation's largest precious metals refineries, has enabled the Company to streamline the process of purchasing items containing precious metals from consumers, appraising the materials and facilitating fast payments to its customers in a safe and simple transaction.

"Working together enables us to operate more efficiently," says Doug Feirstein, Chief Executive Officer of My Gold Envelope. "By utilizing Money4Gold's resources, direct refining relationship and more favorable cost structure, we are able to provide our customers with more efficient service through a partnership with a renowned company that shares our same core dedication to integrity and trustworthiness."

Daniel Brauser, President of Money4Gold remarked, "The relationship provides growth opportunities for both companies, but more importantly, it is a win for our respective customers and shareholders."

About Money4Gold Holdings, Inc.

The Company's mission is to increase shareholder value by producing gold, platinum and silver in increasing quantity, and without the risks of mining, large capital costs or the attendant environmental and political hazards. Management believes Money4Gold can offer the upside potential of the thriving international precious metals markets by the broad-scale acquisition, recycling and production of gold, platinum and silver, while concurrently providing a new level of service and payout to individuals and groups wanting to sell their precious metals. Through Money4Gold's consumer websites, including; www.Dollars4Gold.com, www.Dollars4Gold.ca and www.money4golduk.com, the company strives to provide the most convenient, efficient and secure method for individuals to recycle items containing precious metals. For more corporate information, please visit www.Money4Gold.com.

Contacts

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