



BIOTONIX LAUNCHES GOLFPRITM, A POSTURAL ASSESSMENT SOLUTION INTENDED TO ENHANCE GOLFERS' PERFORMANCE

- *Live GolfPrintTM evaluation and presentation of Mario Lemieux's testimonial*

Boucherville, June 16, 2010 – Biotonix (2010) Inc. (TSX-V: BTX) ("Biotonix"), a leader in [postural health](#) and fitness, today launched across Quebec [GolfPrintTM](#), its new postural assessment solution intended to enhance golfers' performance. Highlights of the launch included a live GolfPrintTM evaluation conducted by golf professional [Daniel Langevin CPGA](#), and the presentation by Dr. Sylvain Guimond, D.O., Ph.D., President of Biotonix, of Mario Lemieux's testimonial following the product trial in Mont-Tremblant in May. The Company also reiterated its strategic plan 2010-2012 and reviewed its activities during its annual and special meeting of shareholders.

"GolfPrintTM addresses root balance, a fundamental component for all golfers. I believe working on your static posture should be the first step before taking a golf lesson since any muscle asymmetry will impact directly your balance and your game. Not only GolfPrintTM can help improve your golf performance, it can also be a great tool in preventing some common golf related injuries," said Mario Lemieux, Principal owner and Chairman, Pittsburgh Penguins, and Biotonix spokesperson.

"We've received great response from golfers during our pre-launch activities in May and June and are now rolling out GolfPrintTM throughout Quebec in collaboration with Daniel Langevin CPGA, Head Coach of CPGA Quebec zone Golf-Études program, University of Montréal's Carabins Golf teams and Performance Golf Academy," said Louise St-Onge, CEO of Biotonix. "This new product launch inserts itself in our strategy to tap into the sports markets with the goal of increasing our transactional web-based platform sales. Biotonix also made its first incursion in the European fitness market with the closing of a deal with Club Med Gym, a French fitness leader. Finally, as we continue to advance our orthotics R&D program, we will also strive to improve our product distribution in the health markets through partnerships, opening of new international markets, and potential acquisitions," she concluded.

RECENT HIGHLIGHTS

- On June 10, Biotonix concluded an agreement with [Club Med Gym](#), a fitness leader in France for the last 30 years.
- On May 18, Biotonix concluded an agreement with golf pro Daniel Langevin to collaborate on the R&D and business development of GolfPrintTM, its static golf posture assessment and performance solution.
- On May 6, Stéphane Quintal, former professional hockey player and President of Mansfield Gyms, was appointed to Biotonix's Advisory Committee.
- On April 29, Biotonix concluded an agreement with [Movaxion](#), Quebec's leading group of independent gyms, for the implementation of FitPrintTM, its posture and fitness assessment software solution.
- On March 24, Biotonix (2010) Inc. shares began trading on the Toronto Venture Exchange (TSX-V) under the symbol BTX.
- On March 18, following the closing of its qualifying transaction and \$2.5M concomitant financing, Capital Valmoris Inc. changed its corporate name to Biotonix (2010) Inc.

GolfPrint™

According to *Golf Québec* and the *Fédération Québécoise de Golf*, over 1,000,000 Quebecers played at least one golf game in 2009 and over 600,000 played at least five times. Out of the 381 listed golf clubs in Quebec and the Ottawa region, 270 are members of *Golf Québec*.

GolfPrint™ assesses static musculoskeletal position to identify a golfer's postural deviations. It then connects their impact directly with key golfing factors such as strength, shot precision and consistency, and generates a muscle-by-muscle customized corrective exercises program. Following the 6-week corrective exercises program will help the golfer improve his game, especially swing strength, approach shot precision and overall performance consistency toward ultimately lowering his handicap on the golf course.

The solution was developed in collaboration with University de Montréal's department of kinesiology and Daniel Langevin CPGA, Head Coach of CPGA Quebec zone Golf-Études program, University of Montréal's Carabins Golf teams and Performance Golf Academy.

"Golfers are always eager to find new ways to improve their performance. Make them work on basic posture and they will improve aspects of their game in ways they never before imagined," said Daniel Langevin CPGA.

For more information please visit www.GolfPrint.ca

BIOTONIX PROFILE

Biotonix (TSX-V: BTX) offers innovative health solutions for posture correction and fitness using a web-based imaging software technology. Biotonix is currently developing novel orthotics for the back and foot, also geared specifically toward improving posture. For more information please visit www.biotonix.com

BIOTONIX'S FORWARD-LOOKING STATEMENTS

This press release contains forward-looking statements that reflect the Company's current expectation regarding future events. There is a risk that expectations and forward looking statements will not prove to be accurate. Readers are cautioned not to place undue reliance on these forward looking statements as they involve risks and uncertainties, which could make actual results differ materially from those projected herein and depend on a number of factors including, but not limited to, no history of profitability, future financing, intellectual property and patents, key personnel, competitive marketplace, technology obsolescence, share price volatility and other risks detailed from time to time in the Company's filings. While Biotonix anticipates that subsequent events and developments may cause its views to change, Biotonix specifically disclaims any obligation to update these forward looking statements, unless obligated to do so by applicable securities laws

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- 30 -

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