



BIOTONIX CONCLUDES AN AGREEMENT WITH CLUB MED GYM, FITNESS LEADER IN FRANCE SINCE 30 YEARS

First incursion into the European fitness market for Biotonix

Boucherville, June 8, 2010 – Biotonix (2010) Inc. (TSX-V: BTX) ("Biotonix"), a leader in [postural health](#) and fitness, announced today an agreement with [Club Med Gym](#), a leader of the fitness industry in France for the last 30 years. Under the agreement, the [FitPrint™](#) software solution developed by Biotonix to assess posture and overall fitness will be tailored to reflect Club Med Gym's philosophy. The custom solution will be deployed across the Club Med Gym network, with 22 establishments in Paris and Petite Couronne, including 5 Waou Club Med centers designed as the premium formula of Club Med Gym.

"This agreement is the crowning achievement of the pilot project launched earlier this year at club Waou Auteuil and Maillot in Paris. Working with Club Med Gym sports advisors, the Biotonix team modeled a FitPrint™ solution that integrates their range of services while meeting the network's requirements," declared Mrs. Louise St-Onge, CEO of Biotonix. "This is Biotonix's first break into the European high-potential fitness market and we are proud to be associated with Club Med Gym, a major player on the French market," she concluded.

"Club Med Gym has always been a pioneer in health and sports by multiplying innovative disciplines. Biotonix's solutions echo this philosophy and meet our clients' growing expectations for personalized and sophisticated services that address well-being and fitness. Our sports advisors are very excited at the prospect of offering this new range of services to our clients," commented Franck Gueguen, CEO of Club Med Gym and Board member of the European Health & Fitness Association ("EHFA").

Founded in 1979, Club Med Gym offers its 70,000 members a large selection of sports and services ranging over 50 activities. With €50 million in sales in 2008, Club Med Gym's continued growth is evidenced by a constant progression of member attendance.

According to [EHFA](#), over 40,000 health and fitness establishments in Europe service 40 million consumers. EHFA estimates industry sales at €20 billion.

About the FitPrint™ solution

[FitPrint™](#) has the capability to assess posture as well as establish physiological age in order to improve muscular balance, performance and overall fitness, and rejuvenate the body. The application analyzes posture and body alignment using fundamental biomechanics variables such as joint compression forces, vertical alignment deviations and center of gravity. Current overall fitness in comparison to physiological age is also evaluated. Values such as VO2Max, lung capacity, muscular strength, muscular endurance and flexibility, body fat and weight are measured. The results are then compared, according to age and gender, to Canadian standards and recognized by Canadian Physical Activity, Fitness and Lifestyle Appraisal Guidelines (CSEP). This allows comparing physiological age to real age. Tracking capabilities allow to measure progress and improvements over determined periods.

ABOUT CLUB MED GYM

Founded in 1979 and headed by Franck Guegen, Club Med Gym celebrated last year 30 years of existence, with 22 clubs in Paris and over 70,000 members. Pioneer and leader of the French fitness market, Club Med Gym is in charge of the fitness activities for many Club Med villages and offers, via its Club Med Gym Corporate subsidiary, private spaces reserved for businesses. In total, Club Med manages close to 90 sports centers where activities are led by professionals trained at the IMF (Institut des Métiers de la Forme), the foremost certified training establishment founded by the company. For more information: www.clubmedgym.com

ABOUT BIOTONIX

Biotonix Inc. (TSX-V: BTX) offers innovative health solutions for posture correction and fitness using a web-based imaging software technology. Biotonix is currently developing novel orthotics for the back and foot, also geared specifically toward improving posture. For more information please visit www.biotonix.com.

BIOTONIX'S FORWARD-LOOKING STATEMENTS

This press release contains forward-looking statements that reflect the Company's current expectation regarding future events. There is a risk that expectations and forward looking statements will not prove to be accurate. Readers are cautioned not to place undue reliance on these forward looking statements as they involve risks and uncertainties, which could make actual results differ materially from those projected herein and depend on a number of factors including, but not limited to, no history of profitability, future financing, intellectual property and patents, key personnel, the competitive marketplace, technology obsolescence, share price volatility and other risks detailed from time to time in the Company's filings. While Biotonix anticipates that subsequent events and developments may cause its views to change, Biotonix specifically disclaims any obligation to update these forward looking statements, unless obligated to do so by applicable securities laws.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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