



FORMER PRO HOCKEY PLAYER AND BUSINESSMAN STÉPHANE QUINTAL JOINS BIOTONIX ADVISORY COMMITTEE

Boucherville, May 6, 2010 – Biotonix (2010) Inc. (TSX-V: BTX) (“Biotonix”), a leader in postural health and fitness, today announced that Stéphane Quintal, former professional hockey player and businessman, was appointed to its Advisory Committee. Mr. Quintal received 50,000 options at an exercise price of \$1.15 and maturing on May 5, 2015. The Company also announced that following their appointments to the Board of Directors on April 21, 2010, Richard Blais, B.Sc., L.Ph., Co-owner and Administrator of groupe Brunet pharmacies, and Livia Masnaghetti, CA, Financial Advisor, Groupe Aeroplan, each received 70,000 options at an exercise price of \$1.14 and maturing on April 21, 2020. They are members of the Board’s Audit Committee which is chaired by Mrs. Masnaghetti.

“Not only Mr. Quintal had a brilliant 16-season career in the NHL, including seven with the Montreal Canadiens, he is a savvy businessman involved in the health, sports and fitness industry, and with many charitable organizations. We are pleased he agreed to provide advice on Biotonix’s strategic development,” said Dr Sylvain Guimond, D.O., Ph.D., President of Biotonix. He continued, “Mr. Blais and Mrs. Masnaghetti complete Biotonix’s Board of Directors adding respectively extensive know-how in business and commercialization in the healthcare industry as well as Mergers and Acquisitions experience and solid financial expertise. The Company will benefit from their counsel as it pursues its expansion in the healthcare and fitness markets, and further develops its novel orthotics products.”

About Stéphane Quintal

Stéphane Quintal had a fruitful hockey career, playing with teams such as the Boston Bruins, St-Louis Blues, Winnipeg Jets, Montreal Canadiens, Team Canada, New-York Rangers and Chicago Blackhawks. With over 1,000 games and the Jacques-Beauchamp trophy in 1997, he concluded his career in 2004 with the Montreal Canadiens. Having always been a firm believer in the value of good health and fitness, his second career led him to become shareholder and President of Mansfield Gyms, a growing Quebec network of fitness centers. Mr. Quintal is also part of the Synchro Golf organization, responsible for the Montreal Omnium, and is involved in charities such as Tour de Lance Armstrong, Le Phare- Enfants familles, Institut Nazareth et Louis-Braille, and the Fondation des Canadiens pour l’enfance.

About Richard Blais

Pharmacy graduate from Université Laval since 1977, Richard Blais is currently co-owner and manager of groupe Brunet pharmacies. In addition to overseeing pharmacy operations, he spends time training future generations by opening the doors of his business to pharmacy students. He is an experienced administrator having sat on the boards of the Ordre des pharmaciens du Québec, the professional liability insurance fund of the Ordre des pharmaciens du Québec (FARPOQ) and the Pointe Sainte-Foy Caisse Populaire Desjardins. Mr. Blais was also a member of the advisory board for the medicare chip card (MSSS project), ancestor of the electronic health record, and is a member since 2001 and VP of the board since 2006 of Diabétiques du Québec.

About Livia Masnaghetti

Livia Masnaghetti is a graduate of McGill University’s Faculty of Management and is a member of the Quebec Order of Chartered Accountants and the Canadian Institute of Chartered

Accountants. Mrs. Masnaghetti has assisted and continues to assist companies such as Emergis, Groupe Aeroplan and Jazz Income Fund in areas ranging from their Initial Public Offerings to their continuous disclosure obligations and regulatory requirements to financial reporting, tax, technology implementations of financial systems and M&A. She was also an audit and advisory services partner with Raymond Chabot Grant Thornton and an advisor to the Board of Directors of Sofinov, the technology venture capital firm of the Caisse de Dépôt et Placement du Québec.

BIOTONIX PROFILE

Biotonix (TSX-V: BTX) offers innovative health solutions for posture correction and fitness using a web-based imaging software technology. Biotonix is currently developing novel orthotics for the back and foot, also geared specifically toward improving posture. For more information please visit

www.biotonix.com

BIOTONIX'S FORWARD-LOOKING STATEMENTS

This press release contains forward-looking statements that reflect the Company's current expectation regarding future events. There is a risk that expectations and forward looking statements will not prove to be accurate. Readers are cautioned not to place undue reliance on these forward looking statements as they involve risks and uncertainties, which could make actual results differ materially from those projected herein and depend on a number of factors including, but not limited to, no history of profitability, future financing, intellectual property and patents, key personnel, competitive marketplace, technology obsolescence, share price volatility and other risks detailed from time to time in the Company's filings. While Biotonix anticipates that subsequent events and developments may cause its views to change, Biotonix specifically disclaims any obligation to update these forward looking statements, unless obligated to do so by applicable securities laws

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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