



DR. SYLVAIN GUIMOND, PRESIDENT OF BIOTONIX, AT THE 2010 VANCOUVER OLYMPICS

Boucherville, February 15, 2010 – Biotonix Inc., a leading posture and biomechanics technology company, is proud to announce that its founder and President, Dr. Sylvain Guimond, D.O., Ph.D., is attending the 2010 Winter Olympics, February 12-28 in Vancouver, B.C., as an expert in biomechanics for RDS Olympiques show “Le réveil olympique” and an expert in sports psychology for Team Canada skaters Jessica Dubé, Bryce Davison and Cynthia Phaneuf.

Dr. Guimond was the selected biomechanics expert to host the series of “Bio mécanique” capsules on RDS Olympiques (part of CTV Inc. and Rogers Media Inc. Olympics network) show “Le réveil olympique”, Canada’s French-speaking morning show dedicated to the Olympics and airing February 13-28 on V and RDS, starting at 7am ET. During these capsules, Dr. Guimond explains what goes on inside an athlete’s body during competition. For Team Canada, he is the dedicated psychology expert for skaters Jessica Dubé and Bryce Davison (pairs figure skating) and Cynthia Phaneuf (women figure skating).

“Biomechanics looks at the body’s mechanical functions and it is the scientific basis on which postural alignment is based. Science has shown that good posture allows the body to function and perform optimally. That is why I was very excited to have been chosen to host RDS capsules “Bio mécanique” since they examine that with a very creative angle,” said Dr. Sylvain Guimond, D.O., Ph.D., founder and President of Biotonix Inc. He continued, “I am also honored to accompany Jessica, Bryce and Cynthia as they strive to attain the highest recognition in sports, an Olympic medal. For the past years, they have been working very hard preparing for the 2010 Games and I feel privileged to have been able to support and follow them throughout their journey.”

For more information about the show “Le réveil olympique”, please visit <http://www.rdsolympiques.ca/>

ABOUT BIOTONIX

Biotonix offers innovative health solutions for posture correction using a web-based imaging software technology. Biotonix is currently developing novel orthotics for the back and foot, also geared specifically toward improving posture.

For more information please visit www.biotonix.com or contact Susan Bourck bourcks@biotonix.com 1.888.866.4988 / 514.840.0004 ext. 294