

August 8, 2012

AllDigital to Host a Webinar Featuring Their Newly-released iPad Broadcast TV App

IRVINE, CA – AllDigital will host a webinar on Thursday, August 23, 2012 at 1PM PST featuring their new iPad app for Cox Media Group's Bay Area-based network station KTVU. The webinar will explore the KTVU app in action and participants will learn live broadcast workflows to device.

The TV app features up-to-the-minute live regional breaking news, national news, weather and traffic, with access to video-on-demand (VOD) and second screen articles and media.

Registration is required at <https://www1.gotomeeting.com/register/846624200>. Space is limited. The KTVU News App for iPad can be found in the App Store at <http://itunes.apple.com/us/app/ktvu-news-for-ipad/id540006995?mt=8>.

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About AllDigital Inc.

AllDigital offers digital broadcasting solutions that enable the secure transport of digital media to multiple connected devices simultaneously. Our state-of-the-art app frameworks, data management and integration services can ingest, store, prepare, secure, convert and deliver video-on-demand assets and live media feeds to mobile, desktop and digital televisions. We primarily target content owners and enterprises that have a need to distribute their media assets and online services to a highly fragmented market of IP-enabled devices. For more information, please visit: www.AllDigital.com.

Contact Information:

Kim Troxel, Director of Marketing
Email: pr@alldigital.com
Phone: 949.250.0701
Fax: 949.250.0730