# SaaS-Based Machine Self-Learning Platform providing Real-Time Operations and Supply Chain Reporting to Large Enterprises

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> "When information is live and interpreted, the kinds of actions you take are very different and much improved. Real time intelligent OpsVeda enables new business processes, and allows you to optimize business outcomes."- Sanjiv Gupta

**CEOCFO:** *Mr. Gupta, what is the focus at OpsVeda today?*
**Mr. Gupta:** OpsVeda is a Machine Learning platform; a SaaS solution focused on operations and supply chain for organizations. It is a real-time intelligence, full service platform, but primarily focused on supply chain operations for large enterprises in various industries. Typically, large companies focused on high tech, life science, food & beverage, consumer goods, industrials and so on. We are a software company founded over six years ago. We patented an operational intelligence system with a process agnostic data model and machine self-learning many years ago.

**CEOCFO:** *Would you give us an example of how you are able to help a company and what it means, day-to-day, to be using OpsVeda's product?*
**Mr. Gupta:** Fundamentally, the large majority of business users are people who make decisions with respect to orders, procurement, manufacturing, quality and shipment. They are working at the transaction level, so specific to transactions, specific to customers or specific to products. They have to make hundreds of decisions every single day. Our big idea was that when someone has to make hundreds of decisions every single day, they need intelligence, geared towards the transactions and situations that need attention - not all the transactions. Therefore, we essentially enable real-time story boards for business users in various functions. These story boards prioritize the day for them. It tells them what they need to do as soon as they come to work- Even before they get their first cup of coffee, they take care of certain business issues, exceptions and certain things that need to be executed right away. Then they go get their cup of coffee and take care of some of the next level issues and eventually before the day ends they take care of things that are going to have an impact downstream. Story boards are very specific to each role and those story boards guide users to take action in order to change outcomes for their business.

**CEOCFO:** *Would a user pick the kinds of things they want you to show them or is your system able to show they what they might not even realize is important?*
**Mr. Gupta:** Yes. The users ultimately define what they need to see. But, we have been doing this for over six years and our team has had plenty of domain exposure even earlier. So, we have built solution content specific to roles inside the