

Q&A with Chris Freedman, Co-Founder – Business Operations & Development and Ben Finke, Co-Founder - Information Security Operations & Management for OnDefend providing Cyber Security, Network and Application Penetration Testing and Tools



Chris Freedman
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Operations & Development



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Interview conducted by: Lynn Fosse, Senior Editor, CEOCFO Magazine

CEOCFO: *Mr. Freedman, big and bold on your OnDefend website, is “We help prevent cyber-attacks before they happen.” How are you able to do that?*

Mr. Freedman: OnDefend helps protect our clients from successful cyber-attacks by providing the cyber security testing and tools they need to decrease their vulnerable IT surface area thereby improving their overall security posture. We also give our clients an opportunity to understand how well their security defenses work when being tested by a potential adversary. It is as if you were going to go compete in the Olympics, you want to make sure you get plenty of chances to work out before you show up for the actual event. Therefore, that is what we do. We give the clients the opportunity to see, based on scenarios that they are concerned about, how their environment will react and what blind spots they might have or what additional controls they need to put in place to prevent the worst-case scenarios from happening. One of the things our clients like about us a lot is that often our solutions to problems that we find do not require them to buy more equipment or buy more licenses or software, when simply a change in process or a change in the way something is set up is enough to make a big difference in the way that their network is able to be defended.