

CEOCFO Magazine

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Automated Front-of-House Trash and Restroom Paper Towel Compactors for Food Service and Hospital Industries providing a Hands-Free Deposit System that Reduces the Number of Times the Waste Container is Emptied



Jeff Tolke Chief Executive Officer

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Interview conducted by: Lynn Fosse, Senior Editor CEOCFO Magazine

CEOCFO: Mr. Tolke, what is at the heart of Compaction Technologies?

Mr. Tolke: Recycling! Our goal in life is to reduce the amount of trash that goes into landfills, such as waste stream diversion, recycling, composting; anything that gets trash out of landfills. Forty years from now my grandkids will be asking my children, "Why on God's green earth do we bury our garbage? It just makes no sense." Therefore, we want to be at the forefront of this important issue and continue to be a change agent for the good of our environment and future generations.

"Our society's tolerance of landfills is going away. The whole concept of burying trash is just backwards and does not make sense. You combine that intolerance with guest intolerances for dirty trashcans, overflowing trashcans, and being grossed-out when trash is emptied during mealtimes, and this all points to change."- Jeff Tolke

CEOCFO: What have you figured out at Compaction Technologies?

Mr. Tolke: From a 10,000 foot level, the world's waste stream is being divided into several small waste streams. Back in the day when household garbage compactors were a big deal, there was no recycling or composting and all waste went into the garbage, which had to be emptied 2-3 times a day. That is where a compactor at home made a great deal of sense. However, as we've progressed we now split off the cans and bottles, we split off the cardboard, and in some cases the organics, which basically makes three small waste streams instead of one large waste stream. You can do this in your home by adding more containers for composting or recycling. But this is not so easily done for a fast food restaurant, or large food service operation. It can be extremely difficult for them to create and manage additional waste streams. For example, we work with a big shopping mall in California, which now has to separate their organics from their recycle from their landfill... they now suddenly have to come up with a way to handle and store three separate waste streams. The waste haulers are not going to triple their service level and having compartmentalized garbage trucks is not an easy solution. This large mall has to come up with a way to capture, store and handle three small waste streams in such a way that it is efficient for a pickup. That is where Compaction Technologies really shines.

CEOCFO: Would you tell us about your technology?

Mr. Tolke: At the very core we provide a very user friendly receptacle that automatically opens, receives a deposit and compacts very quickly and quietly. It is better for guests than using a garbage can, and for the operators, it allows them to