

## CEOCFO MEDIA GUIDE/INTERVIEW ENHANCEMENTS

### Individual SEO Page Options

All Include 2 months Cover/Industry/Mobile Page Display Positioning w/CEO Photo

**Payment in Advance** – includes follow links to your website & social pages

<b>Website Rights</b> – post a permalink of interview on your site and/or social media +100 Complimentary Color Reprints ( <i>Shipped upon receipt of payment</i> )	\$775 + (S&H)
Enhanced Industry Page Listing	\$725
Reprint/Copy Permission (Unlimited)	\$725
Company News Publication (2 per month)	\$975
Rotating Banner Box on Cover Page	\$925
<b>BASIC PROGRAM</b> – 6 months Cover Page + Industry Page Placement (w/corporate logo) + all 5 options listed above - SEO	\$1750 + (S&H) (\$4125 value)

### ADVANCED OPTIONS

Link to Corporate Presentation/Fact Sheet/Video Presentation/Social Video Pgs	\$500
Follow-up Interview (6 Month Update to Maintain Your Program) + <i>includes Website Rights to New Interview</i>	\$725
<b>Premier (Annual) Program</b> - 1 year Cover Page + Industry Page Placement (w/corporate logo) - Includes all individual + advanced options - SEO + Prime Mobile Positioning	\$2450 (\$5350 value)

### SELECT PLACEMENT OPTIONS

Budget	1 Month Cover Page Placement	\$275
Placement	2 Months Cover Page Placement w/CEO Photo	\$475
Additions	Images (Photo, logo, Product Pictures, Graphs & Charts)	\$125 (each)
	Follow links to Corporate Website and Social Pages	\$225
Reprints	100 Color on Coated Stock	\$250
Add-On	<u>1 Year Extended listing in our Cover Page Index</u>	\$60

CEOCFO Magazine Cover Page Interview Options Display – click [here](#) for sample

Lynn Fosse – CEOCFOMagazine [www.ceocfointerviews.com](http://www.ceocfointerviews.com)

Phone: 352.431.3400 [lf@ceocfomail.com](mailto:lf@ceocfomail.com)