

**CEO
CFO**



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BWI Holdings Is Adding New High-Valued Products And Services, Consolidating And Writing A Strong Growth Story As A Recycling And Waste Solutions Provider

**Waste Management
Collection
Consumer Services
(OTCBB: BWIH)**

BWI Holdings, Inc.

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**Jim Can
President and CEO
Budget Waste Inc.**

BIO:

Jim Can became involved with Budget Waste on October 15, 2004 as an accomplished strategist and marketer; he understood and recognized an opportunity to create a diversified Waste Solutions/Hauling company like no other in the industry.

Offering a rare blend of creative and operational strengths, through Jim's vision he has achieved exciting company growth and direction. His strategic approach to building a business includes a philosophy of growth through acquisition with an emphasis on enhancing value for Budget Waste business partners, shareholders and employees.

His vision and expertise in business performance is apparent in his past endeavors, where he created significant impact on profitability and growth and acquired a strong understanding of both U.S. and Canadian Tax and Securities Law while working with Carswell Thompson Professional Publishing Corporation from 1997 to 2000.

Jim Can has aided in the financial restructuring of numerous companies from 2000 to 2007, in the form of reverse take over, private financing and assistance in achieving a public listing on the NASD-OTCBB and OTC PINK exchanges.

Jim Can was raised and educated in Germany. He is fluent in English, German and Turkish. He now resides just outside of Calgary, Canada with his wife and two children.

Company Profile:

BWI Holdings, Inc. operating as Budget Waste Inc. is a waste solutions company providing complete non-hazardous waste and recycling services to commercial, industrial, home building, oilfield and residential clients in Western Canada. It offers services including solid waste removal, liquid and septic services, recycling, water hauling, temporary fencing, sanitary facility rentals and hydrovac. With the broad range of innovative services, BWI offers customers more value for their dollar and reduces accounting costs by providing streamline billing. The company is currently following its growth strategy through acquisitions with exceptional success. BWI owns 120 trucks and 3000 containers that they use to service Calgary, Edson, Chestemere, Red Deer, Edmonton and surrounding areas of Alberta. With regulations throughout North America pressing companies and individuals to be more vigilant in the way they handle their waste products, BWI sees vast opportunities for expanding their distinctive services and client base.

**Interview conducted by:
Lynn Fosse, Senior Editor
CEOCFOinterviews.com**

CEOCFO: Mr. Can, what was your vision when you became CEO and where are you today?

Mr. Can: “My vision has not changed since our last interview, a couple of years ago. We have been gaining market share through award-winning customer service, continuously growing our cash flow and assets through multiple acquisitions, and consolidating our company’s services to offer our customers a one-stop-shop approach for products and services.”

CEOCFO: What might you offer that is a little different from the competition?

Mr. Can: “We offer our one-stop-shop approach to waste management. With one phone call, a customer can obtain a variety of services including residential and commercial waste removal, recycling, temporary fencing, hydrovac, water hauling, septic, and portable toilets. We believe our competition does not offer such an array of services under one roof. We have made it very convenient for our customers to access a multitude of services.”

CEOCFO: Do your customers tend to take advantage of a large variety of your services, and how do you get them to do so?

Mr. Can: “Yes many of our customers take advantage of the different types of services that we provide. We try to make their lives easier by saving them time, money and providing streamline billing. When a customer hires Budget Waste for a specific service, our service representatives bring awareness to the variety of services which are available to them.”

CEOCFO: Would you tell us about your geographic competitive landscape, and what is the competition like?

Mr. Can: “We have competition in every sector here in Western Canada. Some of the largest waste companies in North America as well as hydrovac companies are all vying for a finite amount of customers. Our competitors offer specific services but not the array of services which we offer.”

CEOCFO: What is new in the waste business that people might not be aware of?

Mr. Can: “There are two the waste business lately; first, looking for companies who are support, encourage and including LEED. We promote waste management practices. charging a fee for recycling commodities market has charged for recycling paper products.”

“Our mission is to offer customers an efficient, safe and responsible one-stop-shop approach for products and services in waste management and to help provide a cleaner sustainable environment for all of us to live.” - Jim Can

concepts that have surfaced in the commercial sector is LEED certified. At BWI, we participate in green programs environmentally sustainable Secondly, Alberta is now cardboard and paper. The dropped resulting in fees

CEOCFO: How do you break down in the business segments, and where do you see the biggest changes?

Mr. Can: “BWI has three business segments; commercial waste collection, residential waste collection and our liquids division. Because of today’s economic conditions, oil production is down and we have seen a decrease in our liquids division. Fortunately, our commercial and residential waste collection divisions are increasing because we are picking up business from waste companies who are not surviving in this economy.”

CEO CFO: On your website you say “exceeding expectations and service and pricing has made BWI the leader in construction and industrial waste removal”; how do you exceed expectations and how do you keep your pricing as competitive as you are able to?

Mr. Can: “We offer our customers 24-hour/7 days a week service. We are one of the few if not the only company providing this. We have customers in need of different services at different times and our competition does not provide all the services we do. At the same time, we try to offer a certain amount of discounts to larger accounts.”

CEO CFO: Safety is a big feature for BWI and you recently won an award for business excellence as well; would you tell us more about that aspect of the business?

Mr. Can: “Following a two-year comprehensive evaluation by an independent external auditor, BWI received a mark of 95% and was awarded the Certificate of Recognition (COR). This acknowledges our compliance with health and safety standards established by the Alberta Ministry of Employment and Immigration. We also received the Consumers’ Choice Award for 2008 and 2009.”

CEO CFO: What is the financial picture of the company?

Mr. Can: “We have come a long way. We have grown our revenue from \$1.0 million to \$16.5 million within three years. Through streamlining and better efficiencies, we have been profitable for the last three consecutive quarters. We will continue to build on this.”

CEO CFO: What is the strategy going forward?

Mr. Can: “We will continue growing the company and our client base through strategic acquisitions and outstanding customer service.”

CEO CFO: Why should potential investors pay attention to BWI Holdings?

Mr. Can: “With the present economic downturn it is encouraging to be able to provide potential investors with a relatively recession resistant business. Through hard work and continued outstanding customer service, we have been profitable for our last three fiscal quarters. We expect to continue growing our sales and improving our profitability in the next fiscal year.”

CEO CFO: Final thoughts; what should readers remember most about BWI Holdings?

Mr. Can: “We are participating and certified in a number of programs which encourage environmentally sustainable waste management practices. Our goal at BWI, Holdings is to leave a cleaner and greener environment for the future. It is not just about positive revenues; it is also about making a positive impact on our community and saving the environment.

Our mission is to offer customers an efficient, safe and responsible one-stop-shop approach for products and services in waste management and to help provide a cleaner sustainable environment for all of us to live.”

