

**Q&A with Fred W. Wagenhals, CEO and President of Ammo, Incorporated  
Designing and Manufacturing Ammunition for Hunters, Target Shooters,  
Law Enforcement, Personal Defense, and Sports Enthusiasts**



*Fred W. Wagenhals and Jesse James*

**Fred W. Wagenhals**  
Chief Executive Officer and President  
Ammo, Incorporated  
[www.ammo-inc.com](http://www.ammo-inc.com)

**Contact:**  
**Fred Wagenhals**  
480-686-3636  
[Fred@Ammo-Inc.com](mailto:Fred@Ammo-Inc.com)

**Interview conducted by:**  
**Lynn Fosse, Senior Editor**  
CEOCFO Magazine

**CEOCFO:** *Mr. Wagenhals, what attracted you to take over the leadership role at Ammo at the beginning of the year?*

**Mr. Wagenhals:** I started hunting about ten years ago and I really enjoyed the sport. I went to some hunting shows and I saw how big the industry was. When I saw this opportunity come across my desk, I thought it was a great opportunity to get into the business of building ammunition and making my mark in the industry.