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# ADAM HERGENROTHER COMPANIES

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## Taking Real Estate to Another Level Adam Hergenrother Companies has gone from the Brokerage Side to Buying, Selling and Leasing, to Custom Built Homes for CEOs and Celebrities Operating in 10 States to Now Creating Senior Care Facilities and Communities



**Adam Hergenrother**  
Founder & Chief Executive Officer

**Adam Hergenrother Companies**  
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**Interview conducted by:**  
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**CEOCFO: Mr. Hergenrother, would you tell us the focus of Adam Hergenrother Companies?**

**Mr. Hergenrother:** Ultimately my vision was to create a vertically integrated real estate firm where individuals, clients, and customers could come into our world and have every real estate need and experience fulfilled. It started with the brokerage side of real estate of buying and selling and leasing, and then it evolved into building new construction, development, custom homes, and then from custom homes to multiple residential divisions from your standard style homes to full luxury, custom-built homes for Presidents, CEOs and celebrities. From there, it went into how we scale Hergenrother Realty Group which now operates in ten different states and has scaled and systematized the process for buying, selling and leasing and now we are working on how we grow that into building. We have rolled that into creating senior care facilities/communities which involve independent living, assisted living and Alzheimer's care as well as skilled nursing. We have created multiple campuses throughout New England so far and we have partnered with three companies. We are creating jobs and we just finished a facility that created over 100 full-time jobs in a small area which is a huge amount of jobs. Again, it is that fully vertically integrated real estate firm including property management and leasing. Now we have everything so no matter what somebody wants to do whether they have land to build on and develop and sell, need to lease, we can handle the whole thing.

**"I wake up and think how to make other people in my world millionaires. I want to wake up five years from now knowing we have a billion dollar organization and people all around me are millionaires and they can go out there and give to their charity or kids or whatever it is that they want to do. When you are about to take your last breath, isn't that what life is all about? At least it is for me. It is about knowing how many people I impacted through the ability to give in my world."- Adam Hergenrother**

**CEOCFO: What was the impetus for the original idea?**

**Mr. Hergenrother:** I wish I could say that I had this vision from the beginning. Ultimately when I graduated from college I was going to be successful in whatever I did, I just did not know it was going to be real estate. I actually got into real estate from flipping a condo in college back in 2003 and then in 2005 the market was just skyrocketing. I said no wonder everyone is in real estate, it is the easiest thing to do ever. Then it was not. But I got into real estate and I found my path. The reality is I got into the business world so that nobody can limit my thinking. It happened to be in the avenue of real