Interview with the founders of New York Cybersecurity firm A2 CyberSecurity, LLC

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Interview conducted by:
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CEOCFO: *Mr. Powers, what is the idea behind A2 Cybersecurity LLC? What is your focus and vision?*
Mr. Powers: The idea behind A2 Cybersecurity came because we were frustrated with the overpriced information security services and software licenses in the industry. We met each other as software developers working at Barracuda Networks and decided to become form our own company. We are able to deliver a very solid product at about a 1/10th of the cost by using open-source software mixed with proprietary security definitions.

CEOCFO: *What do you understand on a very basic level about security that perhaps others do not?*
Mr. Powers: Cyber security is actually very simple. It really boils down to one main thing, which is watching and monitoring the network traffic. If you monitor a host for all the network traffic coming and going then you can be assured about who is talking to whom on the network.

CEOCFO: *Why does everyone seem to think it is so hard or pretend it is so hard to be secure?*
Mr. Powers: That is a good question. I think that much of the industry makes it more complicated because that helps them sell their product or service. Few companies have a good understanding of the technologies themselves, and this lack of information is taken advantage of.