

FOR IMMEDIATE RELEASE

## **Highland Solutions Named Three-star VAR Award Winner by SugarCRM**

CHICAGO, Ill., April 2, 2014--SugarCRM Inc., the company that enables businesses to create extraordinary customer relationships with the most innovative and affordable CRM solution in the market, named Highland Solutions as a Three-Star Platinum Partner. SugarCRM recognizes Highland Solutions as one of its leading VAR partners, having achieved outstanding revenue performance in 2013 and continuing to demonstrate a strong commitment to the company.

"We are both pleased and humbled by the recognition from SugarCRM, a partner we value and trust," stated Jeff Nixon, chief operating officer of Highland Solutions. "The significance of this award is the recognition it brings to Highland's ability to create both client value and a great experience by using the SugarCRM platform, enabling clients to be more productive, competitive and profitable."

With its unique focus on the individual, SugarCRM is recognized as a disruptive force in the global CRM landscape. SugarCRM's success is due, in large part, to its strong partner base, which has significantly contributed to overall corporate growth and revenues in recent years. To showcase these remarkable contributions, SugarCRM developed the Three-Star Platinum distinction awarded to select channel partners who achieved the highest revenues milestones in 2013 and serve as one of the company's most valued collaborators.

"SugarCRM is proud of the significant contribution and ongoing commitment demonstrated by Highland Solutions," said Craig Lewis, senior vice president, Global Services and Channel Development at SugarCRM. "We are honored to team with such innovative technology companies, and pleased to award the Three-Star Platinum achievement to our top-performing channel partners making tremendous strides and delivering stellar results as they drive their business with Sugar."

### **About Highland Solutions**

Highland Solutions is a global provider of collaborative, enterprise solutions at the nexus of business and client relationships. Through strategic partnerships and a deep understanding of our clients' business processes, Highland Solutions has continuously evolved with the rapidly changing technology landscape. Our service offerings include custom development, cloud computing, systems integration, eCommerce, social business platforms and customer relationship management (CRM) systems. For more information on Highland Solutions, visit [highlandsolutions.com](http://highlandsolutions.com).

## **About SugarCRM**

SugarCRM enables businesses to create extraordinary customer relationships with the most innovative and affordable customer relationship management (CRM) solution on the market. By placing the individual at the center of its solution, SugarCRM is putting the “i” in CRM and empowering people at all levels of an organization to better understand and engage with customers. Based in Silicon Valley, SugarCRM is backed by Goldman Sachs, Draper Fisher Jurvetson, NEA, and Walden International. More than 1.5M individuals in over 120 countries rely on SugarCRM. To learn more visit [SugarCRM.com](http://SugarCRM.com) or follow @SugarCRM.

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