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Issue: July 17, 2017

CEOCFO Magazine



**Powerful, Natural, All-Purpose Cleaner and Degreaser:
Safe, Non-Toxic, Fume, Fragrance and Chemical Free.
100% Eco-Friendly and 100% Effective**



**Sarah Crawford
Chief Executive Officer**

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**Interview conducted by:
Lynn Fosse, Senior Editor
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“Bio Green Clean is a unique and revolutionary alternative to conventional cleaners. The revolutionary part is that it is completely non-toxic, bio-degradable, safe to use around pets and children, but it works as well, if not better than conventional chemical cleaners that we have all used for so many years.” - Sarah Crawford

CEOCFO: Ms. Crawford, would you give us some background on Bio Green Clean?

Ms. Crawford: Bio Green Clean was started in 2005 by my father, Mark Graff. He lived in the Rocky Mountains of Colorado for almost 40 years, and loved the fresh air and purity of the natural world surrounding him. He was never a city guy, and he was always very concerned about all the chemicals we are all increasingly exposed to. This inspired him to start Bio Green Clean. He was a very smart and tenacious entrepreneur, despite having never attended college. I clearly remember his excitement as he developed the company; he came up with the trade name, did all of the branding, created the labels and literature, and conducted rigorous testing of the product himself. He developed a website and an online presence, and worked tirelessly to spread the word about this revolutionary product. He worked very hard for years until suddenly, in January of 2014, he passed away after contracting the flu. My siblings and I were devastated to lose him. It soon became clear if I did not “take the reins”, I and thousands of loyal customers would lose Bio Green Clean too. As a 2nd grade teacher, I had little experience in business, but I could not let Bio Green Clean die. My dad worked too hard to make it a success. So I took over the company and kept it going throughout that spring while still holding down my teaching job. As a single mom, teacher and now CEO of a company, it soon became clear that “something had to give.” In the end I decided to take a leave from teaching and have been running the company ever since.

CEOCFO: Would you tell us about the range of products you offer?

Ms. Crawford: Bio Green Clean is a simple company in the sense that we offer just one product (also called Bio Green Clean), which we offer in a few different sizes and dilutions. Our customers really like the simplicity of Bio Green Clean, because instead of needing a bunch of different cleaning agents for different cleaning projects, they have just one and then dilute it to different strengths for a variety of applications. We offer Bio Green Clean concentrate in both gallons and quarts. We also offer our Ready to Use solution, which is 3 parts water to 1 part concentrate, in gallons and 32 oz. sprayers as well. Bio Green Clean is also available in 55 gallon drums for larger operations. Our most popular item by far is the gallon of concentrate, which can make up to 10 gallons of cleaning solution, depending on how it’s diluted. Customers appreciate how economical and efficient Bio Green Clean is, and they really love that this one product can do it all!

CEOCFO: What is it about Bio Green Clean that makes it effective to clean almost everything as well as separates it from other cleaners?

Ms. Crawford: Bio Green Clean is 100% plant derived and completely biodegradable. Other “green” cleaners on the market may have a similar claim to fame, but really don’t work very well. They just aren’t effective. Bio Green Clean is not