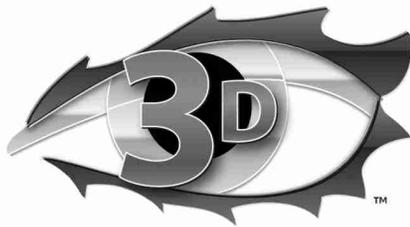


The Most Powerful Name In Corporate News and Information

With The Growth Of The 3D Market For Theaters And Home Use, 3D Eye Solutions, Inc. Is In The Right Place At The Right Time Using Their Proprietary Technology To Convert Media Such As Film, TV Programming And Digital Signage For Advertising For 3 Dimensional Viewing



3D EYE SOLUTIONS

Technology
3D Stereo Media
(TDEY-OTCPK)



Michael Gibilisco
Chief Executive Officer and Director

BIO:

Michael Gibilisco, CEO of 3D Eye Solutions has over 15 years experience in the film, video and animation industry, including positions as Senior Editor, Director and Producer. His credits include producing and directing television properties that air on networks including PBS, ABC, WB, FOX, NICK, TNN, MTV, BET, TBN, worldwide satellite and affiliate networks. Mr. Gibilisco also consults

for a variety of companies eager for his experience in directing, marketing, syndicating, and fundraising. Michael Gibilisco formed his own company, MG Studios back in 1997 and since has grown to work with major motion picture and television studios producing quality programs. He has received The Communicator's and Aurora awards for directing, special effects, animation and nominated for an Emmy with PBS for a variety of shows. Mr. Gibilisco's hands-on involvement includes the management and oversight of projects throughout their development, pre-production, production and post-production cycles. Recently, Michael Gibilisco has ventured into the Stereoscopic 3D arena. With his experience in the film and video industry and being involved with the technical aspects of the industry, this came as a natural progression to his list of skills.

Company Profile:

3D Eye Solutions, Inc. is a service provider and integrator for the 3D Stereo and Auto-stereo media industry that covers a wide range of markets. 3D Eye Solutions, Inc. produces and processes media content for corporate venues, trade show events and cinema. The Company also provides turnkey systems to enable end users to showcase properties in Auto-stereo or multi-view format which is 3D without glasses. For more information, please visit the Company's Web site: www.3deyesolutions.com.

Interview conducted by:
Lynn Fosse, Senior Editor

CEOCFO: Mr. Gibilisco, you have said that 2010 is going to be a landmark year

for you; would you tell us where you are now and what you anticipate for 2010?

Mr. Gibilisco: 3D Eye Solution is a content conversion company in the 3D Stereoscopic and Auto-stereoscopic arena. Basically, we can take any existing film media, or TV show and dimensionalize it for 3D viewing at theaters or home-use. So for 2010, what we anticipate is multiple sales and delivery for Digital Signage systems, such as the Las Vegas Hilton in Las Vegas, as well as 3D media conversions for corporate venues, cinema and property monetization.

CEOCFO: Would you tell us about your technology?

Mr. Gibilisco: Our process is a 60/40% ratio, 60% automated software and 40% labor. Basically the media gets inputted into the 3D conversion pipeline, which is transcoded for real-time playback. This allows the imagery to forward project off the screen or allows you to look through the screen as if looking out of a window.

CEOCFO: Would you give us a sense of the industry in general and 3D Eye Solutions position there?

Mr. Gibilisco: The industry right now in the television and entertainment business is shifting. First we saw the HD era and we went from standard definition television to high definition. So this is kind of the evolution all over again with 3D. Basically, we are at the forefront of 3D in the sense of auto-stereo (no glasses), and our motto is 'you don't need the glasses all together'. However, the manufacturers and cinemas are all on board for glasses, which is the first round of 3D that we are seeing and there is a lot of press out there to support that. So we feel that we are

right on target for the future. We do produce for the current status of 3D, which is the beauty of what we have done with our programming. We are able to process for the future without glasses and with the same techniques produce content for glasses, in markets today.

CEO CFO: Tell me a little bit about the Michael Jackson project.

Mr. Gibilisco: With the Michael Jackson project we were chosen to convert the live action footage that would play back on screens for his European tour. What that entailed was basically as Michael Jackson performs on stage, we have this 100-ft 3D screen with glasses basically, and we would dimensionalize the imagery in the background to display on the screen. Unfortunately, he passed away, but most of that footage was played as 2D in the movie that was released not too long ago.

CEO CFO: How do you reach your potential customers and what is the competitive landscape for you?

Mr. Gibilisco: My background is in the film and television business, so as a producer and director, basically I translated my experience to direct the programming for our products. In addition, the relationships over the last 15 years that I have cultivated with the studios and clients, have pretty much merged into 3D Eye. So pretty much that is how 3D Eye gets its connections and prospects for the film industry and television industry.

CEO CFO: What is the financial position of the company?

Mr. Gibilisco: We have been seeking funds to speed up development and deployment. We started getting revenues the last quarter 2009, when we deployed systems into the Hilton. We also have a number of other systems going into New York, Texas, and also throughout Canada. We generate money through revenue

share with ads that we convert and we also control the airtime. For example with the Las Vegas Hilton, basically, we split our revenue shares 50/50. So any commercial that comes through not only do we generate money through doing conversions for the commercials to be able to play back on the system, but we sell the airtime for those corporate clients or national clients.

CEO CFO: What is the competitive landscape like?

Mr. Gibilisco: Just like any other business there are quite a number of us and a lot more surfacing lately, but from what we have seen a lot of these companies are focused on glasses. What they have done is take old technology, revamped it and made it look sexy again. Everybody has been jumping on board that boat. We

We feel that 3D Eye Solutions is ahead of the game with its proprietary conversion process, which allows us to go into various markets. What we have been building for the future and the present allows us to go across the board from entertainment, digital signage, simulation, medical imaging, internet, mobile; the list goes on and on. We are not just tied into one arena of 3D, this is multifaceted. - Michael Gibilisco

started off three years ago targeting 'no-glasses' for 3D and that is still our motto today, but our software is intelligent enough to allow us to go to glasses based system as well. So in essence, we are kind of two-for-one, and we are ahead of the game for the future. However, once the glasses craze is kind of phased out or goes away, the next option would be without glasses and we want to be one of the first to be able to put that out there. Now there are a few other competitors in that same arena, but they are competing only on a sense of developing and selling hardware (displays) where we are more content and process driven due to our production experience.

CEO CFO: Why can't the industry just skip over the glasses?

Mr. Gibilisco: Basically there has been too much money pumped behind the glasses. So to get a return on investment, you are talking from what the media and press know about is that it is well over \$1 billion dollars that has been invested into converting the theaters to glasses systems. From there it will migrate to the home systems and all the manufacturers are getting onboard and producing streams for home units with glasses. Therefore, it is the money machine, it is the distribution channel, and it is a media channel. Once all that stuff is in place, including all the new movies that you see coming out in theaters into 2014 are setup for 3D with glasses. Most studios are looking to do all 3D movies, because a lot of manufacturers are deploying their 3D glasses systems in homes and upgrade them to the next 3D Blu-ray. That whole distribution channel being in place is a big money maker, which is just another phase, and the next phase would be no glasses. Now with money behind it, there is a lot of production in place and a lot of movies that need that distribution channel to be able to fulfill and get the return on investment.

CEO CFO: Final thoughts, why should 3D Eye Solutions stand out to potential investors?

Mr. Gibilisco: We feel that 3D Eye Solutions is ahead of the game with its proprietary conversion process, which allows us to go into various markets. What we have been building for the future and the present allows us to go across the board from entertainment, digital signage, simulation, medical imaging, internet, mobile; the list goes on and on. We are not just tied into one arena of 3D, this is multifaceted. Again, we feel we are a couple of years ahead of the game and a potential for all these different markets will create multiple revenue streams.